Create amazing customer experiences

Solodev DCX is a content management (CMS) and customer experience (CX) platform that lets individuals and organizations work together on their digital transformation in the cloud. With Solodev DCX, you and your team – from web developers to digital marketers to the C-Suite – can collaborate to build dynamic websites and portals, run mobile backends, distribute content across a galaxy of channels, review code, maintain governance, and bring ideas to life. And you’ll always have help on your journey, with world-class training, resources and 24/7 support – all powered by AWS.

Content Management

With Solodev DCX, it’s easy to build amazing websites and distribute content to promote your brand.

- **Built-In SEO tools**: Enhance your search with a CMS fully designed around SEO
- **Granular permissions**: Get full control over who is allowed to manage and deploy across your website
- **Archive history**: Automatically back up and restore to previous versions and maintain user logs
- **Integrated analytics**: Track user and site performance with a powerful analytic dashboard
- **Draft, stage, publish**: Give your team a simple and easy platform to produce website content
- **Native multi-site**: Run as many websites and apps in one place with a single login
- **Themes & templates**: Launch on Solodev’s built-in theme or upload your own template
- **Automated scheduling**: Schedule your content to go live and come down automatically
- **Mapping & geolocation**: Leverage real-time mapping capabilities to build custom map experiences

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Customer experience
Build data-driven experiences with built-in A/B testing and optimize with real-time analytics from Google and SEMrush.

Team collaboration
Work together to bring your creations to life. Leave comments, review code, and collaborate from start to finish.

Solodev Marketplace
Instantly add themes, tags, and apps, including:

- **News & Events**
  Launch a Solodev website in minutes and easily publish articles and stories, designed for optimal display across your entire online presence.

- **Blogs**
  Solodev enables you to create customizable blogs that best suit your content strategy goals, drive engagement, and produce results.

- **Landing Pages**
  Create, manage, and serve up unique, personalized campaigns or landing pages that are perfect for A/B testing and which convert your website visitors.

Advanced features

- **Custom Data Sources**
  Solodev can retrieve and distribute data types from any source that offers a public API.

- **RESTful API & Third-Party Integrations**
  The advanced Solodev Application Programming Interface (API) connects to third-party platforms, allowing you to easily distribute and retrieve data. Plug into your favorite platforms with ease, including Mailchimp, Marketo, Pardot, Salesforce, Microsoft Dynamics and more.

- **Auto Scaling & Load Balancing**
  Manage unexpected spikes in website traffic and avoid downtime with auto scaling and load balancing capabilities, managed through AWS. Create workflows to manage capacity and cut costs.

- **Workflows**
  Design custom workflows to automate a variety of functions across your website, including document and database management, content scheduling and so much more.

Integrations
Connect with leading digital marketing apps, such as:
Solodev DCX: Powered by AWS

Build and deploy on the most powerful infrastructure in the galaxy and never worry about capacity or scalability. Built from the ground up for Amazon Web Services, Solodev’s unique architecture – powered by AWS – gives you total control over how you deploy your website. Run the most demanding applications on the planet (or off) with orchestration for AWS OpsWorks or Docker containers, and reach new levels of speed, redundancy, security and high availability.

Forget about managing servers. Now you have the power to focus on creating rich digital experiences for the most complex and highly compliant websites. You can also purchase Solodev on-demand in the self-serve AWS Marketplace – with no long term contracts and flexible pricing. Solodev is also an AWS Advanced Technology Partner, so you’re putting your trust in a proven platform that’s validated by AWS.
High availability across the planet

Solodev and AWS put the platform and content closer to your customers. Available in multiple AWS regions and Availability Zones around the world – with more on the way – you have unmatched control and redundancy across geographies and across data centers.

Scalability & redundancy

Solodev and AWS allow you to scale resources up and down to meet predictable and unpredictable traffic spikes for any period of time, and then return resources back to normal levels when traffic subsides. Solodev also maintains automatic backups of your website and applications, so you can recover previous and recent versions of your content.

Accountability

Unlike open source platforms that pose security risks, Solodev is a fully warranted platform – backed by third-party auditing from AWS. That means you have the confidence that your investment is well-architected and well-supported, and you have a partner that’s always accountable.

Security & monitoring

Security is “job zero” at Solodev, and we’ve addressed it at every level of our software. Firewall systems and IP-based restrictions protect the perimeter, preventing unauthorized access. Solodev uses best-of-breed security monitoring and constantly screens for security issues. In an actual security event, Solodev Security and Engineering team members are alerted to promptly isolate any issues.

To ensure the highest quality software environment, Solodev performs ongoing vulnerability scans and penetration testing and proactively patches where needed. Along with AWS security features – including VPC, SOC 1, 2 and 3 validation and Amazon Shield – you have a highly secure platform partner for your web and digital experiences.
Governance

Businesses and organizations are under increasing pressure to meet critical levels of regulatory governance. With Solodev, you have the industry’s best platform for enhancing control over the specific requirements that impact your organization – from the public sector to enterprise.

ADA accessibility

The Americans with Disabilities Act (ADA) has provided broad accessibility in the physical realm since the early 1990s, but the digital world is still struggling to meet an ever-changing landscape of governance. The Solodev DCX platform is designed from the ground up to help improve ADA accessibility, leveraging a structured data methodology and modern code framework. But technology is only part of the answer.

Our team of ADA experts has a proven track record of remediating flags and other violations on both the page and template level, meeting the rigorous requirements of WCAG 2.0 and Section 508 standards. We understand the unique challenges that exist from visual to audial to physical, and we have been a trusted partner for providing “digital equality” to web users. Solodev also integrates with best-of-breed ADA scanning tools, and is a leading referral partner for Siteimprove.

Regulatory governance:
HIPAA, FINRA, GDPR & more

In a complex and ever-shifting landscape of governance, Solodev DCX provides a path to greater control and confidence over your posture. With built-in cookie managers, automatic redundant backups, auditable user activity logs, and encrypted data at rest and in transmission, you have a proven platform to manage the most stringent policies – and help meet the requirements of PCI, HIPAA, FINRA, GDPR and more.

Additionally, AWS provides a portfolio of Cloud compliance programs to help further reinforce your governance strategies. With Solodev DCX – powered by AWS – you now have the essential technology, tools, and resources to stay on top of your organizational governance.
Customer care

No mission gets off the ground without the right ground crew in place. While technology is key, we pride ourselves on having the best humans in the business – providing 24x7x365 U.S. based support to help you liftoff successfully. We’re here for you by phone or via our world-class online ticketing system. Our commitment to service is underscored by rankings with G2 and Dun & Bradstreet.

Training

The solo developer is at the heart of our mission, and our dedicated training programs are designed to help you achieve control and confidence. From basic content editing to advanced developer and administrator courses, you can become masterful at the Solodev DCX platform. With tutorials, code samples, and over 600 pages of documentation, you’ll have everything you need to command your exploration.

Solodev Professional Services

To reach the stars, you might need to expand your team with the right expertise. Whether you’re implementing Solodev for a new project or migrating thousands of pages, our staff of developers, engineers and architects can help craft the right solutions and provide dedicated support from end to end. Add Solodev staff in key areas, including:

- Business Analysts
- Certified Project Management Professionals (PMP)
- Creative & UI/UX Design Professionals
- Compliance Advisors
- Content Architects
- Data Analysts
- Digital Marketing Experts
- Quality Assurance Advisors
- Security Advisors
- Software Engineers
- System Administrators
- And more
It's your digital universe. Explore it with Solodev DCX.
Get started today on the AWS Marketplace, or talk to us about enterprise options.

solodev.com  |  1-800-859-7656